



Ho-Ho-Kus / Saddle River Baseball & Softball Association



Dear Neighbor / Friend / Local Business Owner,

Thank you for considering to support the Ho-Ho-Kus/Saddle River Baseball & Softball Association.

Each year, our association serves nearly 400 young people, grades K-8, who are residents in these two towns.

From April through June, these young ball players - cheered on by their families and friends - play a season of at least 7 games (for T-ball) and up to 14 games against other teams throughout NW Bergen County.

WHY BE A SPONSOR?

- ★ **Affordable and Welcomed Marketing** - In most settings consumers are inclined to tune out advertising. Youth sports sponsorships are an affordable and engaging way to market a brand. With the name of your business on the front of a dozen or so jerseys, you'll be sure to win some positive recognition. Per sponsored team, we estimate the brand or company name will be seen or heard approximately 7,500 times throughout the season.
- ★ **Build Goodwill** - There is a growing trend for consumers looking to support local and choosing a company that also invests in their community. Your contribution may help differentiate your business from the competition and instill loyalty with current and future customers.
- ★ **Help Others** - Your sponsorship defers costs and allows more kids to participate in youth sports, regardless of their financial situation.
- ★ **Potential Tax Incentive** - HHK/SR Baseball & Softball Association is part of a not-for-profit 501(c)3 organization.

ALL SPONSORS

- ★ Company name/logo listed on sponsor banner displayed at special events
- ★ Verbal acknowledgement at Opening Day and Family Fun Day
- ★ Listing on League website
- ★ Acknowledged on League social media channels
- ★ Opportunity for product or pamphlet distribution

TEAM SPONSORS

- ★ Company Name/Logo screen printed on front of team shirts

EVENT SPONSORS

- ★ Sponsor specific activity at Family Fun Day (MVP)
- ★ Logo placement on all player hats (Hall of Fame)
- ★ Welcome crowd on Opening Day (Hall of Fame)

BASEBALL & SOFTBALL ASSOCIATION OFFICERS & MEMBERS

Brett Carrick, President	Chris Clasen	Keith Kanning	Dan Quevedo
Dean Laterra, VP Softball	Jeff Fiore	Scott Kastin	Emil Samman
Michael Harrington, Treasurer	Andrew Granas	Zach Koenig	Mike Trepicchio
Matt Bott	Mike Gray	John Makhoul	Jamie Vaccarino
Kevin Brophy	Amvrosios Ioannidis	Sergio Martinez	
Joe Castelano	Matt Johnson	Bill Paquin	



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TEAM SPONSORSHIP

- RBI Level** - Requires a **\$350 contribution** and includes sponsorship of **ONE entire team**.
- Home Run Level** - Requires a **\$650 contribution** and includes sponsorship of **TWO teams**.
- Grand Slam Level** - Requires a **\$900 contribution** and includes sponsorship of **THREE teams**.
- Other - \$_____ (All donations are appreciated. Custom sponsorships available for 4+ teams.)

In 2019, I would like to sponsor a team in the following divisions:

(Please indicate # of teams in each division and we will do our best to accommodate your request.)

T-BALL

_____ Kindergarten

_____ Grade 1

BASEBALL

_____ Grade 2

_____ Minors (Grades 3-4)

_____ Majors (Grades 5-6)

_____ Pony (Grades 7-9)

SOFTBALL

_____ Grade 2

_____ Minors (Grades 3-4)

_____ Majors (Grades 5-6)

If you prefer to sponsor your child's or another special person's team, please indicate the following:

Child's Full Name: _____ Grade: _____

Division: _____ School: _____

OPENING DAY (April 27, 2019) & FAMILY FUN DAY (June 2, 2019) SPONSORSHIP

- Gold Glove** - \$200 - Listing on sponsor banners and league website.
- All-Star** - \$400 - Featured listing on sponsor banner, league website, and in special thanks announcement.
- MVP** - \$1,000 - Dedicated sponsorship of activity at Family Fun Day (Home Run Derby, Baserunning Contest, Speed Gun, DJ, etc.). Prominent listing on sponsor banner and league website.
- Hall of Fame** - \$3,000 - Logo or company name printed on back of all hats for entire league. Presenting sponsor credit for Family Fun Day. Opportunity to welcome the crowd as part of Opening Day ceremonies.
- Other - \$_____ (All donations are appreciated and help provide scholarships, equipment, quality fields, etc.)

Sponsor Name As You Would Like It to Appear: (Please Print)

Sponsor Organization Name: _____

Sponsor Address: _____

City, State, Zip: _____

Contact Name: _____ Phone: _____

Email (required): _____

Questions?

Please e-mail hhksrplayball@gmail.com or contact:

Brett Carrick: (917) 246-0034

Chris Clasen: (917) 981-9198

Otherwise, please make your check

payable to HHKSRSBSA, and return to:

Brett Carrick / 323 Hollywood Ave. / Ho-Ho-Kus, NJ 07423

**** PLEASE RETURN BY FEBRUARY 28, 2019 ****